



International Social Entrepreneurship Competition in the Ethnic Areas of the Six Lancang-Mekong Countries

In order to implement the Vientiane Declaration of the Third Lancang-Mekong Cooperation Leaders' Meeting, promote the young people of the six Lancang-Mekong countries to join hands in the practice of innovation and entrepreneurship, and jointly promote the sustainable development of the ethnic areas of the six Lancang-Mekong countries. The committee approved that it is planned to hold the Lancang-Mekong Ethnic Area Social Entrepreneurship Competition (hereinafter referred to as the "Contest") from June to November 2021. The relevant matters are hereby notified as follows:

1. Purpose and Mission

Promote learning with competitions and cultivate new forces for innovation and entrepreneurship in the Lancang-Mekong ethnic regions. Through the Social Entrepreneurship Competition, it will stimulate young people's innovative thinking, enhance their entrepreneurial ability, and increase their talents in exploring and solving the practical development problems of ethnic regions.

Promote innovation with competition and build a platform for industry-education investment cooperation. The competition will help outstanding entrepreneurial projects to connect and cooperate with well-known enterprises, domestic and foreign media promotion agencies, incubating investors, etc., through successful entrepreneurship to drive employment, and promote the Lancang-Mekong region to get rid of poverty and achieve prosperity and sustainable development.

Use competition to promote exchanges and build a new platform for Lancang-Mekong youth exchanges and cooperation. In line with the same goal of promoting the sustainable development of ethnic regions, the young people of the six Lancang-Mekong countries will share their skills, exchange ideas, and collide with each other. This will surely promote mutual understanding and friendship between the young people of the six countries.

2. Organization

1. The contest is sponsored by South-Central University for Nationalities and co-organized by friendly units in the six Lancang-Mekong countries.

2. The competition will set up an organizing committee, composed of relevant personnel from the organizer and co-organizers, responsible for the overall design and implementation of the competition.

3. The competition will set up an expert committee to be responsible for the evaluation of participating entrepreneurial projects.





3. Entry requirements

1. Participating projects are required to focus on how to promote the sustainable development of the six Lancang-Mekong countries, and to reduce unemployment, the gap between the rich and the poor, and environmental pollution in the Lancang-Mekong ethnic areas in a market-oriented or commercial manner, and work together to build a "Lanmei Homeland".

2. The participating project must be authentic, healthy and legal, respect the culture of the country where the project is located, and conform to public order and good customs. Participating projects must not infringe the intellectual property rights of others; the inventions, patents, resources, etc. involved must have clear and legal intellectual property rights or property rights; violations of relevant laws and regulations such as plagiarism, theft of others' achievements, and provision of false materials will be lost immediately upon discovery. Participating projects must assume all legal responsibilities.

3. If the participating project involves the intellectual property rights of others, a complete legally valid written authorization of the owner, patent certificate, etc. must be submitted when registering; for entrepreneurial projects that have completed business registration, business licenses, registration certificates, etc. must be submitted when registering. Organization code, unit profile, status of legal representative, shareholding structure and other relevant certification materials.

4. In the preliminary contest, you can submit the business plan in your native language. All materials and on-site defenses entering the semi-finals are in principle in Chinese or English. If you have other language requirements, please contact the contest organizing committee.

5. Entrepreneurship projects reported by the participating teams must be projects planned or operated by the team, and other projects cannot be borrowed to participate.

4. Participants

The contest is registered as a team. Each team has no less than 2 participating members, and in principle no more than 15 (including the team leader), who must be the actual core members of the project. Participants should be young people from ethnic regions in the six Lancang-Mekong countries (China and Cambodia, Laos, Myanmar, Thailand, and Vietnam). The specific requirements are as follows:

1. Young people with Cambodian, Laotian, Burmese, Thai, Vietnamese nationality, under the age of 45 (born after June 1, 1976).

2. Youth of Chinese nationality, under the age of 45, who are ethnic minorities or Han youths who study and live in ethnic regions.

5. Participating Group

According to the entrepreneurial stage of the participating projects, the investment status and the characteristics of the project, the competition is divided into a creative group and a start-up group. The specific entry conditions are as follows:

1. Creative group. The participating projects have better originality and relatively formed product prototypes or service models, but have not yet completed the industrial and commercial registration.





2. Start-up group. The business registration of the participating project has been less than 5 years (registered after June 1, 2016), and no more than one round of institutional or individual equity investment has been obtained, and the applicant must be the legal representative of the enterprise.

6. competition system

The creative group and the start-up group of the participating projects will be reviewed in the same field and ranked by classification. According to the four stages of qualification review, preliminary rounds, semi-finals and finals, the competition organizing committee will uniformly organize.

1. Qualification review (August 11th-August 17th, 2021). Regarding the main review points involved in the review rules, the competition organizing committee will review the qualifications of the registered projects and the completeness of the materials.

2. Preliminary (August 18-August 24, 2021). For the qualified projects, the expert team will conduct online review, and the winning projects will be selected according to the country to enter the semi-finals.

3. Semi-finals (August 25-August 31, 2021). After multiple rounds of online review of the shortlisted projects, 20 projects were selected for the finals. The winning team in the semi-finals will be funded to participate in the "Lanmei Ethnic Area Social Entrepreneurship Elite Training Camp". Entrepreneurship experts and investors will train and guide the entrepreneurial team. The location of the "Lanmei Ethnic Area Social Entrepreneurship Elite Training Camp" And the form will be notified separately.

4. Finals (mid-October 2021). The winning project in the semi-finals will participate in the finals after the guidance is revised and improved. The final format will be online roadshow defense or on-site roadshow defense, depending on the global new crown pneumonia epidemic situation.

7. Registration

1. The participating teams can log in to the official website of "Social Entrepreneurship and Poverty Reduction Cooperation in Lancang-Mekong Ethnic Areas" (website: <https://selmc.scuec.edu.cn/>) to register and submit the competition materials. The opening time of the registration system is June 16, 2021, Beijing time, and the deadline is 24:00, August 10, 2021 Beijing time.

2. The participating project must provide a business plan in PPT format, and you can choose whether to provide a business plan in Word format or a 1-minute video as auxiliary materials. To facilitate the review, please convert the submitted business plan to PDF format before uploading it.

3. If the global new crown pneumonia epidemic is stable and international flights return to normal order, the competition organizing committee will provide the teams participating in the on-site finals with 1 person international travel expenses (round trip, economy class only) and local food and accommodation during the competition.

8. Contest rewards

The competition has 2 first prizes, 4 second prizes, and 6 third prizes. There are several individual awards such as the best teamwork award, the best product creativity award, and the best industry-education integration





award. Award-winning projects are awarded award certificates and medals, and consulting services such as investment and financing docking and landing incubation are provided.

The competition established several international organization awards and outstanding innovation and entrepreneurship mentors.

9. Other

The final interpretation right of the clauses involved in this appendix belongs to the Lanmei Regional Social Entrepreneurship Competition Organizing Committee.

10. Contact

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