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Lecturer, International Business

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### EDUCATION

**2016:** M.S. in Business Administration, Assumption University

**2010:** B.A. in Flight Crew, Shanghai University of Engineering Science

### AREA OF EXPERTISE

International Business; Cross-Cultural Communication; Philosophy and Religion

### TEACHING EXPERIENCE (selected list)

#### Full-time Lecturer

2017-Present China-Asean International College (CAIC), Dhurakij Pundit University

### RESEARCH EXPERIENCE (selected list)

1. Xue, Y.J., Factors Affecting the Purchase Intention of Luxury Products: A Study of Chinese Tourists in Thailand, ICEMI, 2017