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EDUCATION

- 2020:** Ph.d. in Business Administration management, Dhurakij Pundit University
- 2011:** Master's Degree, Faculty of Management of Organization Development (MMOD)
- 2008:** Bachelor's Degree, Faculty of Communication Arts (CA) Advertising Major, Public Relation Minor.

AREA OF EXPERTISE

Cross culture Innovation Behavior; Organizational Behavior; Quantitative research

TEACHING EXPERIENCE (selected list)

Full-time Lecturer

- 2013-Present** China-Asean International College (CAIC), Dhurakij Pundit University
- 2011-2013** Long March Group

RESEARCH EXPERIENCE (selected list)

1. You Xiang, Dui Chen, Pengfei Chen (2018) Mental Health and Cross-Cultural Adaptation of Chinese International College Students in a Thai University International. Journal of Higher Education 7 (4), p133-142
2. You Xiang, Ajan LiHaofu, Ajan WangBo. (2018) A study of Total Quality Management on College Performance of Private Universities in Thailand: The mediating Effects of Market Orientation. ICTBS conference, p451-461
3. SMY Wen-Chuan WU, Ji QI, Xiang YOU (2017) A Study on Team Effectiveness for Entrepreneurism and Employee Creativity: Learning Goal Orientation as Moderator Variable ICEMI Bangkok, 245-253
4. You Xiang (2011) A Study on the Relationship of Employees' Motivation to Service, Job Satisfaction and Job Performance and propose ODI. ABAC Journal, 12(3), 362-371