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### EDUCATION

**2020-Present:** Ph.d. in Educational Management, Dhurakij Pundit University  
**2019:** M.A. in Tourism Management, Dhurakij Pundit University  
**2015:** B.B.A. International Business, Dhurakij Pundit University

### TEACHING EXPERIENCE (selected list)

#### Full-time Lecturer

**2019-Present** China-Asean International College (CAIC), Dhurakij Pundit University  
Hotel and Lodging Management

### RESEARCH EXPERIENCE (selected list)

1. Ruina Ding. (2019). 中国游客对曼谷辉煌区夜市的满意度研究. In The 1st CHINA-ASEAN International Conference 2019: Insight to Chinese and ASEAN's Experience and Adaptation (pp. 620-629). Dhurakij Pundit University.
2. Ruina Ding. (2019). Satisfaction of Chinese tourists with night markets In Huay Kwang Bangkok, The 9th National and International Academic Conference SMARTS Tourism / Geography / Social Studies, page 535-544 Srinakharinwirot University.
3. Apisara Kwangkiri, Sasipisitaniwat Makhawitoon, Jamjamras Ruina, Ding & Lu C K. (2017). A comparative analysis of the opinions of hostel users from [www.hostelworld.com](http://www.hostelworld.com) and [www.booking.com](http://www.booking.com) RMUTT Global Business and Economics Conference 2017 (RTBEC 2017)