

QUAN SU, MBA.

Lecturer, International Business program

China-Asean International College (CAIC), Dhurakij Pundit University

110/1-4 Prachachuen Road, Laksi, Bangkok 10210, Thailand

Tel: +66 858456306

E-mail: quan.su@dpu.ac.th



EDUCATION

- July 2019:** PhD student in Education Management
Dhurakij Pundit University
- Aug 2015:** Master of Business Administration-Integrated Marketing Communication (MBA-IMC)
Dhurakij Pundit University
- Aug 2013:** Bachelor in International Business
Dhurakij Pundit University

TEACHING EXPERIENCE (selected list)

Full-time Lecturer

- 2019-Present** China-ASEAN International College, Dhurakij Pundit University
Undergraduate Sustainability Management

PUBLICATION / PROCEEDING (selected list)

- Su,Quan. chou ,shufen, chen,peng-fei(2017).Investigating impact factors of insurance internet marketing-Taking A Insurance Corporation as the example
- Xiang Fangyu. Deng Chensi . Su Quan(2020). A Study on Mental Health And Cultural Adaptation of Chinese Students in Thailand.
- Wichittra Khongchatree. Su Quan(2020), Applying innovation strategies to Thai Airways.