**QUAN SU, MBA.**

Lecturer, International Business program

China-Asean International College (CAIC), Dhurakij Pundit University

110/1-4 Prachachuen Road, Laksi, Bangkok 10210, Thailand

Tel: +66 858456306

E-mail: quan.su@dpu.ac.th

**EDUCATION**

**July 2019:** PhD student in Education Management

Dhurakij Pundit University

**Aug 2015:** Master of Business Administration-Integrated Marketing Communication (MBA-IMC)

Dhurakij Pundit University

**Aug 2013:**  Bachelor in International Business

Dhurakij Pundit University

**TEACHING EXPERIENCE (selected list)**

**Full-time Lecturer**

|  |  |
| --- | --- |
| **2019-Present** | **China-ASEAN International College, Dhurakij Pundit University** |
| Undergraduate Sustainability Management |

**PUBLICATION / PROCEEDING (selected list)**

* Su,Quan. chou ,shufen, chen,peng-fei(2017).Investigating impact factors of insurance internet marketing-Taking A Insurance Corporation as the example
* Xiang Fangyu. Deng Chensi . Su Quan(2020). A Study on Mental Health And Cultural Adaptation of Chinese Students in Thailand.
* Wichittra Khongchatree. Su Quan(2020), Applying innovation strategies to Thai Airways.