# DAN SU, M.B.A.

Lecturer and Researcher

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#### **EDUCATION**

October 2017 Master in Business Administration, DHURAKIJ PUNDIT UNIVERSITY

Major: MBA

August 2014 Bachelor in Business Administration, DHURAKIJ PUNDIT UNIVERSITY

Major: International Business

#### **AREA OF EXPERTIST**

Marketing Management

**Behavior** Consumer Behavior

Behavior Organizational behavior

## **TEACHING EXPERIENCE (selected list)**

### **Full-time Lecturer**

2019-Present China-Asean International College (CAIC), Dhurakij Pundit University

Undergraduate Business Communication

Import and Export Management

## **RESEARCH EXPERIENCE (selected list)**

 Dan Su, Hao Chen (2020) The Influences of Pressure and Effort Input on Job Crafting. China-ASEAN International Conference, 237-246.