**DAN SU, M.B.A.**

Lecturer and Researcher

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**EDUCATION**

**October 2017:** Masterin Business Administration, DHURAKIJ PUNDIT UNIVERSITYMajor: MBA

**August 2014:** Bachelor in Business Administration, DHURAKIJ PUNDIT UNIVERSITY

Major: International Business

**AREA OF EXPERTIST**

**Marketing**: Marketing Management

**Behavior:** Consumer Behavior

**Behavior:** Organizational behavior

**TEACHING EXPERIENCE (selected list)**

**Full-time Lecturer**

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| --- | --- |
| **2019-Present** | **China-Asean International College (CAIC), Dhurakij Pundit University** |
| Undergraduate Business Communication  Import and Export Management |

**RESEARCH EXPERIENCE (selected list)**

* Dan Su, Hao Chen (2020) The Influences of Pressure and Effort Input on Job Crafting. China-ASEAN International Conference,237-246.