

YU-TING TSAI, MBA.

Lecturer, Undergraduate Program in International Business

China-Asean International College (CAIC), Dhurakij Pundit University

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EDUCATION

December 2012: Master of Business: Marketing
The University of Queensland, Australia

AREA OF INTERESTS

Sustainability: Technologies for Sustainable Development
Green Marketing
Social Enterprises
Sustainable Communities

English : Teaching English as a second language

TEACHING EXPERIENCE

Full-time Lecturer

2017-Present International Business, *Dhurakij Pundit University*

Undergraduate Sustainability Management; Business Communication
Computer Applications for Professional Work
Basic Writing Skills; Basic Writing for Tourism
Basic Reading Skills
Conversational English

Full-time English Teacher

2007-2009 *KOJEN English Language Schools*

Conversational English

Part-time English Teacher

2002-2006 *Story of a Legend School*

English Grammar
English Reading
English Listening

PUBLICATION / PROCEEDING

Chang, Y. C., Chou, S. F., & Tsai, Y. T. (2018). The Influence of Art and Design Students' Aesthetic Experience on Creative Self-Efficacy and Creativity. 2018 ICEL, 301-318. Waseda University, Tokyo, Japan. August, 22-24, 2018.