

## NAPAWAN JAISOOK, M.B.A.

Thai language teacher for Department of General Education  
China-Asean International College (CAIC), Dhurakij Pundit University  
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### EDUCATION

- 2019** Studying PhD in Thai Language Faculty of Humanities Kasetsart University
- 2015** Master degree in Business Chinese Faculty of Chinese Language and Culture Huachiew Chalermprakiet University
- 2011** Bachelor of Teaching Chinese Language Xiamen University, China
- 2010** Learn intermediate-advanced Chinese Language at Beijing Language Center Jiaotong University, Beijing, China
- 2009** Learn Chinese Language for beginners at University of Chinese Language and Culture, Taipei City, Taiwan

### SCHOLARSHIPS

- 2018** Dhurakij Pundit University China-Asean International College (CAIC) Research Scholarship
- 2014** The 7th Outstanding National Teaching Research and Innovation of the Private Education Commission: OPEC

### AREA OF EXPERTISE

Teaching Thai language to foreigners; Thai Chinese translation; Pragmatism; Critical Discourse Analysis (CDA); Semantics; Thai Linguistics

### TEACHING EXPERIENCE (selected list)

#### Full-time Lecturer

**2016-Present China-ASEAN International College Dhurakij Pundit University**

Undergraduate Thai language teacher for Department of General Education  
Communication Skills in Thai for Non-Native Speakers  
Communicative Thai 1  
Communicative Thai 2  
Communicative Thai 4  
Thai Reading and Writing 1  
Thai Reading and Writing 2

**2015-2016 Chinese language teacher, Language Institute of Ramkhamhaeng University**

Undergraduate Chinese language

**2013-2014 Chinese language teacher, Panyapiwat Technological College**

Undergraduate Chinese language

#### RESEARCH EXPERIENCE (selected list)

- Napawan Jaisook. (2020.9). Style and Narrative of Advertising Discourse on Dietary Supplements for beauty. (Research In progress)
- Zhang Yuancheng and Napawan Jaisook. (2020.9). Influence of Students' Aesthetic Experience on Creative Self - Efficacy and Innovative Behavior among Thai and Chinese Students. The 1st CHINA-ASEAN International Conference 2019: Insight to Chinese and ASEAN's Experience and Adaptation 2019

#### PUBLICATION / PROCEEDING (selected list)

- Chang, Y.-C. and Jaisook, N. (2020), "Differences in the influence of aesthetic experience on the innovative behaviors of Thai students and Chinese international students", Journal of Applied Research in Higher Education, ISSN: 2050-7003 Publication date: 9 September 2020, Vol. ahead-of-print No. ahead-of-print., <https://doi.org/10.1108/JARHE-05-2020-0133>
- Napawan Jaisook. (2020.6) Words Strategies of Advertising Discourse on Dietary Supplements for Skin. The Annual National Conference of Liberal Arts, Thammasat university. Year 2020
- Napawan Jaisook. (2020.4) Inspirations and strategies that influence successful learning of a second language. The 2st CHINA-ASEAN International Conference 2020: Bangkok, Thailand. Year 2020
- Napawan Jaisook. (2019). The comparison of consonant sound system between Chinese and Thai languages including the misuse of word literally of Chinese students as well as teaching method. The 1st CHINA-ASEAN International Conference 2019: Insight to Chinese and ASEAN's Experience and Adaptation. 2019