**DUI CHEN, MSc.**

Associate Director, BBA international program in Finance and Accounting,

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**EDUCATION**

**July 2014:** MSc. Management,

Edinburgh Napier University, United Kingdom.

Dissertation: “Evaluation of credit risk management of Chinese commercial bank, a

 case study of ICBC”

**July 2013:** Post-graduate diploma in Finance and Management, Heriot-Watt University, UK.

**September 2012:** B.A. International Business Communication,
 University of Central Lancashire, UK.

**AREA OF EXPERTISE**

**Organizational Management**: Organizational Commitment/ Individual Commitment

 Managerial psychology

Workplace Well-being

 Organizational change and development for sustainability

**Finance**: Green Finance

**Education**: Student Well-being

**TEACHING EXPERIENCE (selected list)**

**Full-time Lecturer**

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| --- | --- |
| **2015-Present** | **Finance and Accounting department, CHINA-ASEAN International College (CAIC), Dhurakij Pundit University** |
| Principles of AccountingCost AccountingAccounting Information SystemAccounting for Specific EnterprisesHuman Resource ManagementBusiness Communication Credit ManagementStrategic Management  |

**PUBLICATION / PROCEEDING (selected list)**

* Peng-Fei Chen, Hsuan-Po Wang, Xiang You, Dui Chen (2019), Online learning of Chinese language and culture to develop CFL children's creativity on using mobile application, The 1st China-ASEAN International Conference 2019: Insight to Chinese and ASEAN’s Experience and Adaptation, Bangkok, Thailand.
* Peng-Fei Chen, Hsuan-Po Wang, Xiang You, Dui Chen (2018), Mental health and Cross-cultural Adaptation of Chinese International College students in a Thai university, International Journal of Higher Education (IJHE), Vol 7, August 2018 (p.133-142) (**SCOPUS Indexed**)
* Guan-Chih Chen, Hsin-Chang Yu, Dui Chen (2017), Evaluation of Financial and Business Performance of Non-Life Insurance Industry in Taiwan-an Application of Multivariate Statistics, International Journal of Advanced Engineering and Management Research, Vol 2, February 2017 (p.1148-1163) (**SCOPUS Indexed**)
* Guan-Chih Chen, Hsin-Chang Yu, Dui Chen (2016), Social Economic Development and Violent Crime, International Conference on Management and Social Science (MSS2016), Tokyo, Japan.