XUELI ZENG, M.B.A.

Instructor and Researcher

Research Innovation and Development (RDI), and

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EDUCATION

September 2018: Master in Business Administration

Stamford International University, Thailand

December 2012: Bachelor in English Teaching

LeShan Normal University, China

AREA OF EXPERTISE

Marketing: Marketing Plan

International Business and Marketing Management

Intelligence Management: Business/ Competitive Intelligence Management

Entrepreneurship: Innovation Management/ Business plan

TEACHING EXPERIENCE (selected list)

Full-time Lecturer

2019-Present China-Asean International college(CAIC), Dhurakij Pundit University

Undergraduate Principles of Marketing

Business Intelligence Management

English of Hospitality

English Reading