**YU-TING TSAI, M.B.A.**



Instructor and Researcher

Research Innovation and Development (RDI), and

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**EDUCATION**

**December 2012:** Master of Business: Marketing  
The University of Queensland, Australia

**July 2006:** Bachelor of Arts: Economics

Chinese Culture University, Taiwan

**AREA OF EXPERTISE**

**Sustainability**: Technologies for Sustainable Development

Green Marketing

Social Enterprises

Sustainable Communities

**English:** Teaching English as a second language

**TEACHING EXPERIENCE**

|  |  |  |
| --- | --- | --- |
| **Full-time Lecturer** | | |
| **2016-Present** | International Business, Dhurakij Pundit University | |
| Undergraduate | Sustainability Management  Business Communication  Computer Applications for Professional Work  Basic Writing Skills, writing for Tourism, Reading Skills  Conversational English |
| **Full-time English Teacher** | | |
| **2007-2009** | **KOJEN English Language Schools** | |
|  | Conversational English | |
| **Part-time English Teacher** | | |
| **2002-2006** | **Story of a Legend School** | |
|  | English Grammar  English Reading  English Listening | |

**PUBLICATION / PROCEEDING**

* Chang, Y. C., Chou, S. F., & Tsai, Y. T. (2018). The Influence of Art and Design Students’ Aesthetic Experience on Creative Self-Efficacy and Creativity. 2018 ICEL, 301-318. Waseda University, Tokyo, Japan. August, 22-24, 2018.