

## CHING-CHOU CHEN, PH.D.

Instructor and Researcher, MBA program  
Research Innovation and Development (RDI), and  
China-ASEAN International College (CAIC), Dhurakij Pundit University  
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### EDUCATION

- August 2015:** Post-doctoral in College of Management, National Dong Hwa University, Taiwan
- February 2014:** Doctor of Philosophy in Business Administration, National Dong Hwa University, Taiwan  
Dissertation: "Decomposing Dynamic Capabilities: The Role of Organizational Slack on Strategic Resource Allocation"
- June 1996:** Master of Business Administration, National Sun Yat-sen University, Taiwan  
Thesis: "A Financial Evaluation Framework of Cost Risk for BOT Projects"
- June 1991:** Bachelor of Science of Civil and Construction Engineering, National Taiwan Institute of Technology, Taiwan
- February 2012:** 2 4-Hour Instructional Skills Workshop, the Center for Teaching and Learning Development of National Taiwan University.
- July 2011:** EU Summer School, European Union Research Centre at National Dong Hwa University.
- September 2009:** Case Method Teaching and Preparation Workshop on Eastern Taiwan, Eastern Taiwan Teaching and Learning Resource Center, National Dong Hwa University.
- July 2009:** IACMR Dissertation Proposal Development Workshop, Chengdu: International Association for Chinese Management Research.

### HONOR AND SERVICE

- 2010-2013** Academy of Management Annual Meeting, Reviewer.
- 2010** IACMR 2010 Conference, English Program Reviewer.
- 2009** Honorary Member of the Phi Tau Phi Scholastic Honor Society of the Republic of China, Taiwan
- 1994** Certified Civil Engineer in Taiwan
- 1990** Certified Safety and Health Supervisor for Construction Industry in Taiwan

### AREA OF EXPERTISE

- Organization:** Organizational Behavior
- Marketing:** Consumer Behavior

## TEACHING EXPERIENCE (selected list)

### Full-time Lecturer

**2015-Present CAIC, Dhurakij Pundit University**

**MBA Program**

Organizational Behavior and Leadership

Marketing Management

Global Business Environment

Research Methodology

Statistics and Modelling for Business

**Ph.D. Program**

Topics in Modern Business Management

Special Topics in Business Administration I

Special Topics in Business Administration II

Advanced Business Research Reading and Writing Approaches

### Visiting Scholar/Guest Lecturer

**2008-09, 13 College of Management, National Dong Hwa University, Taiwan (Guest Lecturer)**

MBA

**2006-14 National Open University, Taiwan (Guest Lecturer)**

Department of Business

**2015 Training Project for Human Resource of Hakka Industry, Hakka Affairs Council (Government Project Lecturer)**

**2014-15 Upgrading Project for Business Human Resource, Workforce Development Agency (Government Project Lecturer)**

**2012-14 Rural Rejuvenation Program, Soil and Water Conservation Bureau (Government Project Lecturer)**

## BOOK CHAPTERS

- Ching-Chou Chen, 2015, Collaborative consumption and the sustainable: A way of green businesses, In 2015 Green Management and Teaching Application, pp.46-56, Hwalien, Taiwan: Department of Marketing and Distribution Management, Tzu Chi College of Technology, ISBN 978-986-91417-3-4.

## RESEARCH EXPERIENCE (selected list)

- Ching-Chou Chen (2015-16). Shaping Charismatic Leadership: Transforming Authoritarian Leadership from the Perspective of Attraction Filtering Theory (Ministry of Science and Technology (MOST) Fund, Taiwan)

#### **PUBLICATION / PROCEEDING (selected list)**

- Chen-Ju Lin, Ching-Chou Chen, 2015, The Responsive-Integrative Framework, Outside-In and Inside-Out Mechanisms and Ambidextrous Innovations, *International Journal of Technology Management*, 67(2/3/4), 148-173. (SSCI)
- Chen-Ju Lin, Ching-Chou Chen, 2013, Decentralization, Proactive Innovation, and Mediators: A Comparative Analysis of Cross-Level Perceptual Differences, *Asian Journal of Technology Innovation*, 21(1), 52-71. (SSCI)
- Hsin-Hua Hsiung, Ching-Chou Chen, 2012, Do In-Group Employees Get More or Pay More? The Equity Problem in Leader-Member Exchange Relationships, *Journal of Human Resource Management*, 12(4), 29-52. (TSSCI)
- Wei-Pang Yang, Hsin-Hua Hsiung, and Ching-Chou Chen, 2012, The Negative Influence of Class Size on Teaching Evaluation, *Journal of the Educational Research*, 8, 215-235.
- Ching-Chou Chen, Han-Siang Zhu, and Han-Tang Chen, 1991, A Study of Operational Mechanism for Technical Service in Taiwan, 14, 77-86.
- Ling, Shanbo, & Chen, Ching-Chou. (2020) "Research on the influence of job bullying on the performance of employees: Moderated by taking personal vengeance". The 2nd China-ASEAN International Conference (CAIC 2020) & International Conference on Tourism, Business, and Social Sciences (ICTBS 2020), Bangkok Thailand, 22-24 Apr 2020, pp 1-10.
- Cao, Yue & Chen Ching-Chou. (2020) "Why the boycott? Research on the influence of corporate social responsibility on consumer boycott". The 2nd China-ASEAN International Conference (CAIC 2020) & International Conference on Tourism, Business, and Social Sciences (ICTBS 2020), Bangkok Thailand, 22-24 Apr 2020, pp 1-11.
- Ching-Chou Chen. (2016) "Dilemmas in Leadership: Pursuit Short Term Job Performance or Maintain Long Exchange Relationship with Subordinates". The Northeast Region Decision Sciences Institute, Alexandria, Virginia, USA, March 31-April 2, 2016, pp.780-781.
- Lin CJ & Chen CC. (2015) "The Responsive-Integrative Framework, Outside-In and Inside-Out Mechanisms and Ambidextrous Innovations". *International Journal of Technology Management*, Vol.67 (2/3/4), January 2015, 22-24 Apr 2020, pp148-173.
- Chia-Wu Lin, Chia-Yen Wu, Ching-Chou Chen, 2016, How supervisors' belief affects subordinates' performance: A social dominance perspective, 2016 Bangkok Conference on Interdisciplinary Business and Economics Research, Bangkok, Thailand.
- Ching-Chou Chen, 2016, Dilemmas in leadership: Pursuit short term job performance or maintain long exchange relationship with subordinates, *Proceedings for the Northeast Region Decision Sciences Institute*, Alexandria, Virginia, US.
- Ching-Chou Chen, 2014, A practical framework for cultural consumption: Integrate leisure business and marketing with cultural resources, 2014 Culture and Leisure Academic Conference: New Opportunities for Culture and Leisure, Department of Cultural Resources and Leisure Industries, National Taitung University, Tai Tung, Taiwan. (in Chinese)

- Kuo-Pin Yang, Hsin-Hua Hsiung, and Ching-Chou Chen, 2011, From Personal Values to Entrepreneurial Intention: A Moderated Psychological Process Model, Academy of Management (AoM) 2011 Annual Meeting, San Antonio, Texas, US.
- Ching-Chou Chen, Hsin-Hua Hsiung, and Nien-Tai Tsai, 2011, Maintenance versus Transformation: A Paradox of the Slack in Dynamic Organizational Process, Proceedings for the Northeast Region Decision Sciences Institute, Montreal, Canada.
- Ching-Chou Chen, Hsin-Hua Hsiung, 2010, Understanding Dynamic Capabilities by Transformation of Organizational Slack, Proceedings for the Northeast Region Decision Sciences Institute, Alexandria, Virginia, US.
- Hsin-Hua Hsiung, Ching-Chou Chen, 2008, The Functional Duality of Slack Resources for Organizational Performance, 2008 International Business Management Integrating Disciplines Conference, Department of International Business Management, National Dong Hwa University, Hualien, Taiwan.