**CHING-CHOU CHEN, PH.D.**



Instructor and Researcher, MBA program

Research Innovation and Development (RDI), and

China-ASEAN International College (CAIC),Dhurakij Pundit University

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**EDUCATION**

**August 2015:** Post-doctoral in College of Management, National Dong Hwa University, Taiwan

**February 2014:** Doctor of Philosophy in Business Administration, National Dong Hwa University, Taiwan

Dissertation: “Decomposing Dynamic Capabilities: The Role of Organizational Slack on Strategic Resource Allocation”

**June 1996:** Master of Business Administration, National Sun Yat-sen University, Taiwan

Thesis: “A Financial Evaluation Framework of Cost Risk for BOT Projects”

**June 1991:** Bachelor of Science of Civil and Construction Engineering, National Taiwan Institute of Technology, Taiwan

**February 2012:** 2 4-Hour Instructional Skills Workshop, the Center for Teaching and Learning Development of National Taiwan University.

**July 2011:** EU Summer School, European Union Research Centre at National Dong Hwa University.

**September 2009:** Case Method Teaching and Preparation Workshop on Eastern Taiwan, Eastern Taiwan Teaching and Learning Resource Center, National Dong Hwa University.

**July 2009:** IACMR Dissertation Proposal Development Workshop, Chengdu: International Association for Chinese Management Research.

**HONOR AND SERVICE**

**2010-2013** Academy of Management Annual Meeting, Reviewer.

**2010** IACMR 2010 Conference, English Program Reviewer.

**2009** Honorary Member of the Phi Tau Phi Scholastic Honor Society of the Republic of China, Taiwan

**1994** Certified Civil Engineer in Taiwan

**1990** Certified Safety and Health Supervisor for Construction Industry in Taiwan

**AREA OF EXPERTISE**

**Organization**: Organizational Behavior

**Marketing:** Consumer Behavior

**TEACHING EXPERIENCE (selected list)**

**Full-time Lecturer**

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| **2015-Present** | **CAIC, Dhurakij Pundit University** |
| **MBA Program**  Organizational Behavior and Leadership  Marketing Management  Global Business Environment  Research Methodology  Statistics and Modelling for Business  **Ph.D. Program**  Topics in Modern Business Management  Special Topics in Business Administration Ⅰ  Special Topics in Business Administration Ⅱ  Advanced Business Research Reading and Writing Approaches |

**Visiting Scholar/Guest Lecturer**

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| **2008-09, 13** | **College of Management, National Dong Hwa University, Taiwan (Guest Lecturer)** |
| MBA |
| **2006-14** | **National Open University, Taiwan (Guest Lecturer)** |
| Department of Business |
| **2015** | **Training Project for Human Resource of Hakka Industry, Hakka Affairs Council (Government Project Lecturer)** |
| **2014-15** | **Upgrading Project for Business Human Resource, Workforce Development Agency (Government Project Lecturer)** |
| **2012-14** | **Rural Rejuvenation Program, Soil and Water Conservation Bureau (Government Project Lecturer)** |

**BOOK CHAPTERS**

* Ching-Chou Chen, 2015, Collaborative consumption and the sustainable: A way of green businesses, In 2015 Green Management and Teaching Application, pp.46-56, Hwalien, Taiwan: Department of Marketing and Distribution Management, Tzu Chi College of Technology, ISBN 978-986-91417-3-4.

**RESEARCH EXPERIENCE (selected list)**

* Ching-Chou Chen (2015-16). Shaping Charismatic Leadership: Transforming Authoritarian Leadership from the Perspective of Attraction Filtering Theory (Ministry of Science and Technology (MOST) Fund, Taiwan)

**PUBLICATION / PROCEEDING (selected list)**

* Chen-Ju Lin, Ching-Chou Chen, 2015, The Responsive-Integrative Framework, Outside-In and Inside-Out Mechanisms and Ambidextrous Innovations, International Journal of Technology Management, 67(2/3/4), 148-173. (SSCI)
* Chen-Ju Lin, Ching-Chou Chen, 2013, Decentralization, Proactive Innovation, and Mediators: A Comparative Analysis of Cross-Level Perceptional Differences, Asian Journal of Technology Innovation, 21(1), 52-71. (SSCI)
* Hsin-Hua Hsiung, Ching-Chou Chen, 2012, Do In-Group Employees Get More or Pay More? The Equity Problem in Leader-Member Exchange Relationships, Journal of Human Resource Management, 12(4),29-52. (TSSCI)
* Wei-Pang Yang, Hsin-Hua Hsiung, and Ching-Chou Chen, 2012, The Negative Influence of Class Size on Teaching Evaluation, Journal of the Educational Research, 8, 215-235.
* Ching-Chou Chen, Han-Siang Zhu, and Han-Tang Chen, 1991, A Study of Operational Mechanism for Technical Service in Taiwan, 14, 77-86.
* Ling, Shanbo, & Chen, Ching-Chou. (2020) “Research on the influence of job bullying on the performance of employees: Moderated by taking personal vengeance”. The 2nd China-ASEAN International Conference (CAIC 2020) & International Conference on Tourism, Business, and Social Sciences (ICTBS 2020), Bangkok Thailand, 22-24 Apr 2020, pp 1-10.
* Cao, Yue & Chen Ching-Chou. (2020) “Why the boycott? Research on the influence of corporate social responsibility on consumer boycott”. The 2nd China-ASEAN International Conference (CAIC 2020) & International Conference on Tourism, Business, and Social Sciences (ICTBS 2020), Bangkok Thailand, 22-24 Apr 2020, pp 1-11.
* Ching-Chou Chen. (2016) “Dilemmas in Leadership: Pursuit Short Term Job Performance or Maintain Long Exchange Relationship with Subordinates”. The Northeast Region Decision Sciences Institute, Alexandria, Virginia, USA, March 31-April 2, 2016, pp.780-781.
* Lin CJ & Chen CC. (2015) “The Responsive-Integrative Framework, Outside-In and Inside-Out Mechanisms and Ambidextrous Innovations”. International Journal of Technology Management, Vol.67 (2/3/4), January 2015, 22-24 Apr 2020, pp148-173.
* Chia-Wu Lin, Chia-Yen Wu, Ching-Chou Chen, 2016, How supervisors’ belief affects subordinates’ performance: A social dominance perspective, 2016 Bangkok Conference on Interdisciplinary Business and Economics Research, Bangkok, Thailand.
* Ching-Chou Chen, 2016, Dilemmas in leadership: Pursuit short term job performance or maintain long exchange relationship with subordinates, Proceedings for the Northeast Region Decision Sciences Institute, Alexandria, Virginia, US.
* Ching-Chou Chen, 2014, A practical framework for cultural consumption: Integrate leisure business and marketing with cultural resources, 2014 Culture and Leisure Academic Conference: New Opportunities for Culture and Leisure, Department of Cultural Resources and Leisure Industries, National Taitung University, Tai Tung, Taiwan. (in Chinese)
* Kuo-Pin Yang, Hsin-Hua Hsiung, and Ching-Chou Chen, 2011, From Personal Values to Entrepreneurial Intention: A Moderated Psychological Process Model, Academy of Management (AoM) 2011 Annual Meeting, San Antonio, Texas, US.
* Ching-Chou Chen, Hsin-Hua Hsiung, and Nien-Tai Tsai, 2011, Maintenance versus Transformation: A Paradox of the Slack in Dynamic Organizational Process, Proceedings for the Northeast Region Decision Sciences Institute, Montreal, Canada.
* Ching-Chou Chen, Hsin-Hua Hsiung, 2010, Understanding Dynamic Capabilities by Transformation of Organizational Slack, Proceedings for the Northeast Region Decision Sciences Institute, Alexandria, Virginia, US.
* Hsin-Hua Hsiung, Ching-Chou Chen, 2008, The Functional Duality of Slack Resources for Organizational Performance, 2008 International Business Management Integrating Disciplines Conference, Department of International Business Management, National Dong Hwa University, Hwalien, Taiwan.