**SZE-TING CHEN, PH.D.**

Program Head, MBA program in International Business.

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**EDUCATION**

**June 2015** Ph.D**.** National Sun Yat-Sen University,Taiwan

 Department of Business Management

**2007** Master, National Cheng Kung University

 Business of Administration (major Finance)

**AREA OF EXPERTISE**

Strategy Management, Green Financial, Consumer Behavior, Organizational Behavior, Innovation Subjects, Marketing Managemment, International Business.

**EXPERIENCES**

**2020-PRESENT** Dhurakij Pundit University, The Head of MBA (Business)

**2018-2020** Dhurakij Pundit University, The Head of MBA (Finance)

**2016-2018** Da Yeh University Business Administration Assistant (Professor)

**2016-2018**  Taipei City University of Technology Marketing Assistant (Professor)

**2015-2016** Fortune Institute of Technology , Head of Marketing Dept. (Professor)

**2015-2016** Evergreen University International Business Assistant (Professor)

**2014-2016** Ever Lasting Stainless Steel Enterprises Limited, (Foreign marketing manager)

**2013-2014** Daiguangming Fire Equipment Co., Ltd. Foreign Sales (Manager)

**2011-2013** Xin Long Precision Industry Co., Ltd. (Business Consultants)

**1998-2005** Yin Ji Enterprise Co., Ltd. (Shareholders and vice president of international

 marketing)

**1995-1998** Yao Yi Enterprise Co., Ltd. (The secretary of General manager)

**1992-1996** Yu Quan Electronics Co., Ltd. (Export Marketing Manager 0

**1989-1992** Super Enterprise Co., Ltd. (Founder and Owner)

**RESEARCH EXPERIENCE**

|  | **Author (S)** | **Title of paper** | **Publication source** | **Volume/** **Date/ Year** | **Page** | **Database i.e. TCI Scopus** | **Type of paper** |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Research paper** | **Academic paper** | **Others****(identify)** |
| 1 | Fan Yaojun, Hu Yue, Sze-Ting Chen | The Impact of Strategic Social Responsibility and Social Capital on Corporate Competitive Advantage | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 193-204 |  | 0.4 | 2020 | International Conference |
| 2 | Sze-Ting Chen, Dachun WU,Yaojun FAN | The Research of Top Executives' External-Internal Social Capital on the Value of Commercial Bank-Taking Internal Control Quality as a mediator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 219-228 |  | 0.4 | 2020 | International Conference |
| 3 | XU LE,Sze Ting Chen | The impact of commercial factoring o corporation financial risk: the asset securitization as a moderator, and microfinance business as a mediator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1534-1543 |  | 0.4 | 2020 | International Conference |
| 4 | Bo Meng and Sze Ting Chen | The impact of international Crude Oil Prices and the Rate Fluctuation of RMB Exchange on the Stock Price of China’s Aviation industry | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1136-1146 |  | 0.4 | 2020 | International Conference |
| 5 | Jiaxuan Cai and Sze Ting Chen | The influence of corporation governance and financial flexibility on organization performance-Taking absorptive capacity as a moderator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1521-1533 |  | 0.4 | 2020 | International Conference |
| 6 | Yihan Zhao and Sze Ting Chen | The influence of CEO’s Overconfidence and Structure of Board on M&A Behavior and Financial Crisis-Taking CEO Power as a Moderator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1553-1563 |  | 0.4 | 2020 | International Conference |
| 7 | Ke Wang and Sze Ting Chen | The impact of foreign exchange and macroeconomic fluctuation on house price-Taking 31 provinces of China as an example. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1079-1090 |  | 0.4 | 2020 | International Conference |
| 8  | Lin Zhang and Sze-Ting Chen | Impact of Green Credit and Green Innovation Technology on Commercial Banks' Green Innovation Performance: Putting Together Resources for Reconciliation Effect | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1436-1445 |  | 0.4 | 2020 | International Conference |
| 9 | Siyong Li and Sze Ting Chen | The Impact of Internet Finance and Shadow Banking on Commercial Bank Deposit and Loan Business.  | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1147-1158 |  | 0.4 | 2020 | International Conference |
| 10 | Chengyu Xie and Sze Ting Chen | The Influence of Economies of Agglomeration on Dislodge Effect of Enterprise Stigmatization—Taking Institutional Legitimacy as a Moderator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 |  |  | 0.4 | 2020 | International Conference |
| 11 | JunKun Zhao and Sze Ting Chen | The Impact of Disposable Income and Currency Velocity on China’s Future Price Trend—Taking Money Supply as a Moderator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1189-1200 |  | 0.4 | 2020 | International Conference |
| 12 | Miao Feng and Sze-Ting Chen | The impact of Resource Bricolage, Slack Resources on Firms' Value：The Moderating Effect of Dynamic Absorption Capacity  | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1269-1282 |  | 0.4 | 2020 | International Conference |
| 13 | Fengming Chzang and Sze Ting Chen | From China-US Interest Differentials Perspective to see the Impact of Macroeconomic Factors on Chinese stock price : Based on VAR model | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 96-107 |  | 0.4 | 2020 | International Conference |
| 14 | Yizhen Li and Sze Ting Chen | The impact of Green Supply Chen, Green Management and Green Technology Innovation on Green Innovation Performance—Taking Social Capital as a Moderator.  | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1003-1013 |  | 0.4 | 2020 | International Conference |
| 15 | Xiang Li and Sze-Ting Chen | Research on the correlation between investor sentiment volatility and stock return rate around the “Stock Market Disaster | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 |  |  | 0.4 | 2020 | International Conference |
| 16 | Shiwei Li and Siting Chen | Self-construction and overconfidence on the effect of herd behavior and the willingness to purchase counterfeit products: Internet word-of-mouth as a mediator, social capital as a moderator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 471-481 |  | 0.4 | 2020 | International Conference |
| 17 | Hang Zhang and Sze-Ting CHEN | The impact of Institutional Involution，Institutional Isomorphism on China's State-Owned Enterprise Reform and Innovation Capability —Taking the Organizational Legitimacy as a moderator | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 943-957 |  | 0.4 | 2020 | International Conference |
| 18 | Li Ruyi and Sze Ting Chen | The Impact of Credit Structure on Risk of Commercial Bank in the context of Supply-Side Reform--Taking Anti-Cyclic Capital Buffer as a Moderator. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 71-84 |  | 0.4 | 2020 | International Conference |
| 19 | Zhang Hang and Sze-Ting Chen | The Impact of Environmental Information Disclosure and Green Credit on the Value of Commercial Bank  | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 194-203 |  | 0.4 | 2020 | International Conference |
| 20 | Chenglong Meng and Sze-Ting Chen | The effect among the degree of financial market opening, fluctuating of currency value, and settlement of accounts for cross border RMB on the internationalization of RMB. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 797-809 |  | 0.4 | 2020 | International Conference |
| 21 | Jiazhi Cong and Sze Ting Chen | Research on The Price Fluctuation of International Crude Oil Futures on Chinese Stock Price--Empirical Analysis Based on 9 Industry Sectors | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 213-222 |  | 0.4 | 2020 | International Conference |
| 22 | Yan Mingzhu and Sze Ting Chen | Research on the Fluctuation of Stock Price Index—From the Perspective of Money Supply and Exchange Rate. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 108-120 |  | 0.4 | 2020 | International Conference |
| 23 | Jin-Ru Hong andSze-Ting Chen | Research on the Influence of Experience Appeal and Behavior Experience on Consumption Behavior of Green Goods-from the Perspective of Social Identity Theory. | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1283-1292 |  | 0.4 | 2020 | International Conference |
| 24 | Lei Yu and Sze-Ting Chen | Research on the Impact of the Degree of Green Investment and Green Aesthetic Lifestyle on the Willingness to Buy Green Products—Taking Decision-making Scenarios and Social Norms as Moderating Variables | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1293-1302 |  | 0.4 | 2020 | International Conference |
| 25 | Xu Jiatong and Sze-Ting Chen | The Impact of RMB Internationalization and Interest Rate Marketization on China's Banking Industry Risk | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1618-1628 |  | 0.4 | 2020 | International Conference |
| 26 | Tanghao Zhang and Sze-Ting Chen | An Integrated approach to emotional Labor, emotional exhaustion and retreat behavior: The Effects of Employee Perceived Supervisor Support Model Perspective | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1672-1683 |  | 0.4 | 2020 | International Conference |
| 27 | Yan Hong and Sze-Ting Chen | The influence of The Conspicuous Consumption and The Conformity Consumption caused by The Vanity Features leads to the influence of The Premature Consumption:Self-control as Moderating effect  | The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN’s Wellness, tourism, & Innovation, Thailand | 22-24 Apr., 2020 | 1684-1693 |  | 0.4 | 2020 | International Conference |
| 28 | Sze-Ting Chen and Kai Yin Allision Haga | The impact of CEO competence heterogeneity and Investor risk appetite on corporate bond yield- Take the listed companies of the real estate industry as an example. Phuket 41st International Conference on | Business and Economic Horizons | 2020.9.25 |  | SCOPUS | 1.0 | 2020 | Journal |
| 29 | Han-Ting Wang and Sze Ting Chen | The impact of Institutional Involution，Institutional Isomorphism on China's State-Owned Enterprise Reform and Innovation Capability —Taking the Organizational Legitimacy as a moderator. | Pertanika Journal of Social Science and Humanities | 2020 |  | Google.scholar |  | 2020 | Journal |
| 30 | Zi Jing He, Sze Ting Chen, Kai Yin Allison Haga and YaoJun Fan | The influence of interest rate liberalization on the ability of commercial banks to resist risks -- taking strategic leadership as a moderator and monetary policy transmission as a mediator.  | Pertanika Journal of Social Science and Humanities | 202.9.25 |  | SCUPOS | 1.0 | 2020 | Journal |
| 31 | Sze-Ting Chen, Ren-Cheng Zhang, Kai Yin Allison Hage | The Legitimacy of Clustered firms: A Dynamic Perspective". International Journal of e-Education e-Business, e-Management and e-Learning  | International Journal of e-Education, e-Business, e-Management and e-Learning (IJEEEE) | Volume 10 Number 2 | 145-166 | EI,ProQuest,  | 1.0 | 2019 | Journal |
| 32 | **Sze-Ting Chen** & Jian-Hao Huang | The Effects of Efficient Network, Ambidextrous Ties, and Government Relationship on Clustered Firms’ Performance in Emerging Economies | The 1st CHINA-ASEAN International Conference, Bangkok Thailand | 3-5 April 2019 | 601-610 | - | /0.4 | 2019 | International Conference |
| 33 | Lee Wong & **Sze-Ting Chen**  | Research on the Correlation between External and Internal Environmental Factors of Chinese Trust Industry on Enterprise Value | The 1st CHINA-ASEAN International Conference, Bangkok Thailand | 3-5 April 2019 | 804-815 | - | /0.4 | 2019 | International Conference |
| 34 | Fan Yaojun & **Sze-Ting Chen** | The Correlation between High Transfer Stock and Accumulated Excess Rate of Return on Chinese Listed Companies -Take Shenzhen GEM as an Example | The 1st CHINA-ASEAN International Conference, Bangkok Thailand | 3-5 April 2019 | 639-650 | - | /0.4 | 2019 | International Conference |
| 35 | **Sze-Ting Chen**, Cher Min Fong, & Kai Yin Allison Haga | The Effects of Institutional Legitimacy, Social Capital, and Government Relationship on Clustered Firms’ Performance in Emerging Economies | Journal of Organizational Change Management. | 29(4)2016 | 529-550 | SSCI | /1.0 | 2016 | Journal |
| 36 | 屈浩杰，陳思婷 | 公司治理對IPO績效的影響—基於經理人過度自信的調節效果。 | 中國商論(染志)CN10-1337/F, ISSN2096-0298, | 2020,9月 |  |  | 0.6 | 2020 | 中國商論(染志) |
| 37 | 溫恆，陳思婷 | 股權集中度、董事會特徵對企業價值的影響—基於債務融資的調節效果。 | 中國商論(染志)CN10-1337/F, ISSN2096-0298, | 2020,9月 |  |  | 0.6 | 2020 | 中國商論(染志) |
| 38 | 劉帥旗，陳思婷 | 綠色信貸與社會資本對銀行風險管理的影響。 | 中國商論(染志)CN10-1337/F, ISSN2096-0298 | 2020,9月 |  |  | 0.6 | 2020 | 中國商論(染志) |
| 39 | 虞鎧豪，陳思婷 | 創新投入、股權結構與公司績效對高管薪酬的影響。 | 中國商論(染志)CN10-1337/F, ISSN2096-0298 | 2020,9月 |  |  | 0.6 | 2020 | 中國商論(染志) |
| 40 | 催高健，陳思婷 | 跨境電商之經營與發展策略分析—以跨境通寶公司為例。 | 中國商論(染志)CN10-1337/F, ISSN2096-0298 | 2020,9月 |  |  | 0.6 | 2020 | 中國商論(染志) |
| 41 | 韓承軒，陳思婷 | 5G罔絡技術創新和大數據對企業創新績效 的影響。 | 新金融世界(染志), ISSN-1674-5221 | 2020.10月 |  |  | 0.6 | 2020 | 新金融世界(染志) |
| 42 | 陳鵬軒，陳思婷 | 綠色金融和綠色供應鏈整合對雄安新區企業綠色創新績效的影響。 | 新金融世界(染志),ISSN-1674-5221 | 2020.10月 |  |  | 0.6 | 2020 | 新金融世界(染志) |
| 43 | Xu Longji, Sze-Ting Chen (2019). | An Empirical Study of the Impact of Monetary Policy on the Earnings Yield of Chinese Government Bonds.  | China-ASEAN International Conference 2019 (CAIConf 2019). | 3-5 April 2019 |  |  | 0.4 | 2019 | International Conference |
| 44 | Sze-Ting Chen & Jian-Hao Huang | The Effects of Efficient Network, Ambidextrous Ties, and Government | China-ASEAN International Conference 2019 (CAIConf 2019). | 3-5 April 2019 |  |  | 0.4 | 2019 | International Conference |
| 45 | Chung, C. C., Chen, S.T., Chen, Y. Y., Chung, C.Y | The empirical study for national determinant of Coffee consumption, | China-ASEAN International Conference 2019 (CAIConf 2019). | April 26-27, 2014 |  | EI | 1 | 2014 | Journal |
| 46 | Sze-Ting Chen,Cher Min Fong, Kai Yin Allison Haga, hao-HongCheng. | The Effects of Institutionalization, Relational Capital and Government Relationship on Clustered firms’ Performance in  | Business and Information | 2014 |  | BAI |  | 2014 | Journal |
| 47 | Cher Min Fong, Chun-Ling Lee, Sze-Ting Chen, and Hui Wen, Wang | Emerging Market Company’s Selection of Developed Country Executives" AIB | Academy of InternationalBusiness (AIB).(Marking’s best conference) | 2014 |  | AIB |  | 2014 | Vancouver Conference |
| 48 | Chao-Cheng Chung, Sze-Ting Chen, Yen-Yen Chen, Chung-Yi Chung | The Empirical Study for National Determinant of Coffee Consumption | International Conference on Energy and Environmental Protection | 2014 |  |  | 0.4 | 2013 | InternationalConference |
| 49 | Cher Min Fong, Sze-Ting Chen, Chao-Cheng Chung | Dynamic absorptive capacities and the performance of cluster: Institutional strategies of foreign firms in China | Business and Information | 2013 |  | BAI | 0.4 | 2013 | InternationalConference |
| 50 | Sze-Ting Chen, Cher Min Fong, and Hsi-Mei Chung | “Network linkages, Knowledge Diffusion, and Industry Development Pattern: A Comparative Study in Taiwan”, | Decision Sciences Institute (DSI),  |  |  | DSI |  |  |  |
| 51 | Cher Min Fong, Chun-Ling Lee, Sze-Ting Chen, and Hui Wen, Wang, 2012 | Can reputation and customers be acquired? A contingent analysis of spillover effects acquisitions | The Academy of Management (AOM). |  |  |  | 0.4 | 2012 |  |
| 52 | Cher-Min Fong, Chun-Hsien Wang, and Sze-Ting Chen | How can clusters facilitateinnovation performance? The roles of dynamic capabilities, network competence, and complementary resources in the emerging Chinese economy | The Asia of Academy of Management (AAOM). |  |  |  | 0.4 | 2012 |  |