

## **SIZE-TING CHEN, PH.D.**

Program Head, MBA program in International Business.

China-Asean International College (CAIA), Dhurakij Pundit University.

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### **EDUCATION**

**June 2015** Ph.D. National Sun Yat-Sen University, Taiwan

Department of Business Management

**2007** Master, National Cheng Kung University

Business of Administration (major Finance)

### **AREA OF EXPERTISE**

Strategy Management, Green Financial, Consumer Behavior, Organizational Behavior, Innovation Subjects, Marketing Management, International Business.

### **EXPERIENCES**

**2020-PRESENT** Dhurakij Pundit University, The Head of MBA (Business)

**2018-2020** Dhurakij Pundit University, The Head of MBA (Finance)

**2016-2018** Da Yeh University Business Administration Assistant (Professor)

**2016-2018** Taipei City University of Technology Marketing Assistant (Professor)

**2015-2016** Fortune Institute of Technology , Head of Marketing Dept. (Professor)

**2015-2016** Evergreen University International Business Assistant (Professor)

**2014-2016** Ever Lasting Stainless Steel Enterprises Limited, (Foreign marketing manager)

**2013-2014** Daiguangming Fire Equipment Co., Ltd. Foreign Sales (Manager)

**2011-2013** Xin Long Precision Industry Co., Ltd. (Business Consultants)

**1998-2005** Yin Ji Enterprise Co., Ltd. (Shareholders and vice president of international marketing)

**1995-1998** Yao Yi Enterprise Co., Ltd. (The secretary of General manager)

**1992-1996** Yu Quan Electronics Co., Ltd. (Export Marketing Manager 0

**1989-1992** Super Enterprise Co., Ltd. (Founder and Owner)

## RESEARCH EXPERIENCE

	Author (S)	Title of paper	Publication source	Volume/ Date/ Year	Page	Database i.e. TCI Scopus	Type of paper		
							Research paper	Academic paper	Others (identify)
1	Fan Yaojun, Hu Yue, Sze-Ting Chen	The Impact of Strategic Social Responsibility and Social Capital on Corporate Competitive Advantage	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	193-204		0.4	2020	International Conference
2	Sze-Ting Chen, Dachun WU, Yaojun FAN	The Research of Top Executives' External-Internal Social Capital on the Value of Commercial Bank-Taking Internal Control Quality as a mediator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	219-228		0.4	2020	International Conference
3	XU LE, Sze Ting Chen	The impact of commercial factoring on corporation financial risk: the asset securitization as a moderator, and microfinance business as a mediator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1534-1543		0.4	2020	International Conference
4	Bo Meng and Sze Ting Chen	The impact of international Crude Oil Prices and the Rate Fluctuation of RMB Exchange on the Stock Price of China's Aviation industry	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1136-1146		0.4	2020	International Conference
5	Jiaxuan Cai and Sze Ting Chen	The influence of corporation governance and financial flexibility on organization performance-Taking absorptive capacity as a moderator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1521-1533		0.4	2020	International Conference

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6	Yihan Zhao and Sze Ting Chen	The influence of CEO's Overconfidence and Structure of Board on M&A Behavior and Financial Crisis-Taking CEO Power as a Moderator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1553- 1563		0.4	2020	International Conference
7	Ke Wang and Sze Ting Chen	The impact of foreign exchange and macroeconomic fluctuation on house price- Taking 31 provinces of China as an example.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1079- 1090		0.4	2020	International Conference
8	Lin Zhang and Sze- Ting Chen	Impact of Green Credit and Green Innovation Technology on Commercial Banks' Green Innovation Performance: Putting Together Resources for Reconciliation Effect	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1436- 1445		0.4	2020	International Conference
9	Siyong Li and Sze Ting Chen	The Impact of Internet Finance and Shadow Banking on Commercial Bank Deposit and Loan Business.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1147- 1158		0.4	2020	International Conference
10	Chengyu Xie and Sze Ting Chen	The Influence of Economies of Agglomeration on Dislodge Effect of Enterprise Stigmatization—Taking Institutional Legitimacy as a Moderator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020			0.4	2020	International Conference

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11	JunKun Zhao and Sze Ting Chen	The Impact of Disposable Income and Currency Velocity on China's Future Price Trend—Taking Money Supply as a Moderator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1189- 1200		0.4	2020	International Conference
12	Miao Feng and Sze-Ting Chen	The impact of Resource Bricolage, Slack Resources on Firms' Value : The Moderating Effect of Dynamic Absorption Capacity	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1269- 1282		0.4	2020	International Conference
13	Fengming Chzang and Sze Ting Chen	From China-US Interest Differentials Perspective to see the Impact of Macroeconomic Factors on Chinese stock price : Based on VAR model	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	96-107		0.4	2020	International Conference
14	Yizhen Li and Sze Ting Chen	The impact of Green Supply Chain, Green Management and Green Technology Innovation on Green Innovation Performance—Taking Social Capital as a Moderator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1003- 1013		0.4	2020	International Conference
15	Xiang Li and Sze- Ting Chen	Research on the correlation between investor sentiment volatility and stock return rate around the "Stock Market Disaster	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020			0.4	2020	International Conference

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16	Shiwei Li and Siting Chen	Self-construction and overconfidence on the effect of herd behavior and the willingness to purchase counterfeit products: Internet word-of-mouth as a mediator, social capital as a moderator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	471-481		0.4	2020	International Conference
17	Hang Zhang and Sze-Ting CHEN	The impact of Institutional Involution ' Institutional Isomorphism on China's State-Owned Enterprise Reform and Innovation Capability —Taking the Organizational Legitimacy as a moderator	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	943-957		0.4	2020	International Conference
18	Li Ruyi and Sze Ting Chen	The Impact of Credit Structure on Risk of Commercial Bank in the context of Supply-Side Reform--Taking Anti-Cyclic Capital Buffer as a Moderator.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	71-84		0.4	2020	International Conference
19	Zhang Hang and Sze-Ting Chen	The Impact of Environmental Information Disclosure and Green Credit on the Value of Commercial Bank	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	194-203		0.4	2020	International Conference
20	Chenglong Meng and Sze-Ting Chen	The effect among the degree of financial market opening, fluctuating of currency value, and settlement of accounts for cross border RMB on the internationalization of RMB.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	797-809		0.4	2020	International Conference

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21	Jiazhi Cong and Sze Ting Chen	Research on The Price Fluctuation of International Crude Oil Futures on Chinese Stock Price--Empirical Analysis Based on 9 Industry Sectors	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	213-222		0.4	2020	International Conference
22	Yan Mingzhu and Sze Ting Chen	Research on the Fluctuation of Stock Price Index—From the Perspective of Money Supply and Exchange Rate.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	108-120		0.4	2020	International Conference
23	Jin-Ru Hong and Sze-Ting Chen	Research on the Influence of Experience Appeal and Behavior Experience on Consumption Behavior of Green Goods-from the Perspective of Social Identity Theory.	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1283- 1292		0.4	2020	International Conference
24	Lei Yu and Sze- Ting Chen	Research on the Impact of the Degree of Green Investment and Green Aesthetic Lifestyle on the Willingness to Buy Green Products—Taking Decision-making Scenarios and Social Norms as Moderating Variables	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1293- 1302		0.4	2020	International Conference
25	Xu Jiatong and Sze-Ting Chen	The Impact of RMB Internationalization and Interest Rate Marketization on China's Banking Industry Risk	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1618- 1628		0.4	2020	International Conference

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26	Tanghao Zhang and Sze-Ting Chen	An Integrated approach to emotional Labor, emotional exhaustion and retreat behavior: The Effects of Employee Perceived Supervisor Support Model Perspective	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1672- 1683		0.4	2020	International Conference
27	Yan Hong and Sze- Ting Chen	The influence of The Conspicuous Consumption and The Conformity Consumption caused by The Vanity Features leads to the influence of The Premature Consumption:Self-control as Moderating effect	The 2nd China-ASEAN International Conference 2020: Insight to Chinese and ASEAN's Wellness, tourism, & Innovation, Thailand	22-24 Apr., 2020	1684- 1693		0.4	2020	International Conference
28	Sze-Ting Chen and Kai Yin Allision Haga	The impact of CEO competence heterogeneity and Investor risk appetite on corporate bond yield- Take the listed companies of the real estate industry as an example. Phuket 41st International Conference on	Business and Economic Horizons	2020.9.25		SCOPUS	1.0	2020	Journal
29	Han-Ting Wang and Sze Ting Chen	The impact of Institutional Involution , Institutional Isomorphism on China's State- Owned Enterprise Reform and Innovation Capability —Taking the Organizational Legitimacy as a moderator.	Pertanika Journal of Social Science and Humanities	2020		Google. scholar		2020	Journal
30	Zi Jing He, Sze Ting Chen, Kai Yin Allison Haga and YaoJun Fan	The influence of interest rate liberalization on the ability of commercial banks to resist risks -- taking strategic leadership as a moderator	Pertanika Journal of Social Science and Humanities	202.9.25		SCUPOS	1.0	2020	Journal

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		and monetary policy transmission as a mediator.							
31	Sze-Ting Chen, Ren-Cheng Zhang, Kai Yin Allison Hage	The Legitimacy of Clustered firms: A Dynamic Perspective". International Journal of e-Education e-Business, e-Management and e-Learning	International Journal of e-Education, e-Business, e-Management and e-Learning (IJEEEE)	Volume 10 Number 2	145-166	EI, ProQuest,	1.0	2019	Journal
32	<b>Sze-Ting Chen &amp;</b> Jian-Hao Huang	The Effects of Efficient Network, Ambidextrous Ties, and Government Relationship on Clustered Firms' Performance in Emerging Economies	The 1st CHINA-ASEAN International Conference, Bangkok Thailand	3-5 April 2019	601-610	-	/ <u>0.4</u>	2019	International Conference
33	Lee Wong & <b>Sze-Ting Chen</b>	Research on the Correlation between External and Internal Environmental Factors of Chinese Trust Industry on Enterprise Value	The 1st CHINA-ASEAN International Conference, Bangkok Thailand	3-5 April 2019	804-815	-	/ <u>0.4</u>	2019	International Conference
34	Fan Yaojun & <b>Sze-Ting Chen</b>	The Correlation between High Transfer Stock and Accumulated Excess Rate of Return on Chinese Listed Companies -Take Shenzhen GEM as an Example	The 1st CHINA-ASEAN International Conference, Bangkok Thailand	3-5 April 2019	639-650	-	/ <u>0.4</u>	2019	International Conference
35	<b>Sze-Ting Chen,</b> Cher Min Fong, & Kai Yin Allison Haga	The Effects of Institutional Legitimacy, Social Capital, and Government Relationship on Clustered Firms' Performance in Emerging Economies	Journal of Organizational Change Management.	29(4) 2016	529-550	SSCI	/ 1.0	2016	Journal



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36	屈浩杰， 陳思婷	公司治理對IPO績效的影響—基於經理人過度自信的調節效果。	中國商論(染志)CN10-1337/F, ISSN2096-0298,	2020,9月			0.6	2020	中國商論 (染志)
37	溫恆，陳思婷	股權集中度、董事會特徵對企業價值的影響—基於債務融資的調節效果。	中國商論(染志)CN10-1337/F, ISSN2096-0298,	2020,9月			0.6	2020	中國商論 (染志)
38	劉帥旗， 陳思婷	綠色信貸與社會資本對銀行風險管理的影響。	中國商論(染志)CN10-1337/F, ISSN2096-0298	2020,9月			0.6	2020	中國商論 (染志)
39	虞鎧豪， 陳思婷	創新投入、股權結構與公司績效對高管薪酬的影響。	中國商論(染志)CN10-1337/F, ISSN2096-0298	2020,9月			0.6	2020	中國商論 (染志)
40	催高健， 陳思婷	跨境電商之經營與發展策略分析—以跨境通寶公司為例。	中國商論(染志)CN10-1337/F, ISSN2096-0298	2020,9月			0.6	2020	中國商論 (染志)
41	韓承軒， 陳思婷	5G網絡技術創新和大數據對企業創新績效的影響。	新金融世界(染志), ISSN-1674-5221	2020.10月			0.6	2020	新金融世界 (染志)
42	陳鵬軒，陳 思婷	綠色金融和綠色供應鏈整合對雄安新區企業綠色創新績效的影響。	新金融世界(染志),ISSN-1674-5221	2020.10月			0.6	2020	新金融世界 (染志)
43	Xu Longji, Sze-Ting Chen (2019).	An Empirical Study of the Impact of Monetary Policy on the Earnings Yield of Chinese Government Bonds.	China-ASEAN International Conference 2019 (CAIConf 2019).	3-5 April 2019			0.4	2019	International Conference

	Author (S)	Title of paper	Publication source	Volume/ Date/ Year	Page	Database i.e. TCI Scopus	Type of paper		
							Research paper	Academic paper	Others (identify)
44	Sze-Ting Chen & Jian-Hao Huang	The Effects of Efficient Network, Ambidextrous Ties, and Government	China-ASEAN International Conference 2019 (CAIConf 2019).	3-5 April 2019			0.4	2019	International Conference
45	Chung, C. C., Chen, S.T., Chen, Y. Y., Chung, C.Y	The empirical study for national determinant of Coffee consumption,	China-ASEAN International Conference 2019 (CAIConf 2019).	April 26-27, 2014		EI	1	2014	Journal
46	Sze-Ting Chen, Cher Min Fong, Kai Yin Allison Haga, hao- Hong Cheng.	The Effects of Institutionalization, Relational Capital and Government Relationship on Clustered firms' Performance in	Business and Information	2014		BAI		2014	Journal
47	Cher Min Fong, Chun-Ling Lee, Sze-Ting Chen, and Hui Wen, Wang	Emerging Market Company's Selection of Developed Country Executives" AIB	Academy of International Business (AIB). (Marking's best conference)	2014		AIB		2014	Vancouver Conference
48	Chao-Cheng Chung, Sze-Ting Chen, Yen-Yen Chen, Chung-Yi Chung	The Empirical Study for National Determinant of Coffee Consumption	International Conference on Energy and Environmental Protection	2014			0.4	2013	International Conference

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							Research paper	Academic paper	Others (identify)
49	Cher Min Fong, Sze-Ting Chen, Chao-Cheng Chung	Dynamic absorptive capacities and the performance of cluster: Institutional strategies of foreign firms in China	Business and Information	2013		BAI	0.4	2013	International Conference
50	Sze-Ting Chen, Cher Min Fong, and Hsi-Mei Chung	"Network linkages, Knowledge Diffusion, and Industry Development Pattern: A Comparative Study in Taiwan",	Decision Sciences Institute (DSI),			DSI			
51	Cher Min Fong, Chun-Ling Lee, Sze-Ting Chen, and Hui Wen, Wang, 2012	Can reputation and customers be acquired? A contingent analysis of spillover effects acquisitions	The Academy of Management (AOM).				0.4	2012	
52	Cher-Min Fong, Chun-Hsien Wang, and Sze-Ting Chen	How can clusters facilitate innovation performance? The roles of dynamic capabilities, network competence, and complementary resources in the emerging Chinese economy	The Asia of Academy of Management (AAOM).				0.4	2012	