

## HUANG XICHANG, M.B.A.

Lecturer and Researcher

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### EDUCATION

- August 2019:** Doctor of Philosophy student (Education Management)(CAIC)  
Dhurakij Pundit University, Bangkok, Thailand
- December 2013:** International Business Management, Master of Business Administration  
Dhurakij Pundit University, Bangkok, Thailand

### AREA OF EXPERTISE

- Communication :** cross-cultural communication/Export/Import
- Business:** International Business/ Marketing Strategy/Hum
- Education:** Active learning/ Online learning/ Social Support/Experimental/Thai language

### TEACHING EXPERIENCE (selected list)

#### Full-time Lecturer

- 2014-Present** **China-Asean International College (CAIC), Dhurakij Pundit University**
- Undergraduate: Transnational Corporation Management  
Thai study (cultural-economic-education)  
World Civilization  
Asean and cross-cultural communication  
Business Analytics

### EXPERIENCE

- 2012-2014** **THAI GOOD INTERNATIONAL CO., LTD (Assistant General Manager)**
- As a secretary and interpreter to manage the contracts about Export and Import document as well as coordinate with other section on various documents.

### PUBLICATION / PROCEEDING (selected list)

- Xichang Huang, Shin-Chang YU.(2020).The Relationship between Social Support and Life Satisfaction of the Chinese University Students (CUS) Study in Bangkok.The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand, 23 April 2020.

- Xichang Huang, Shujian Yin. (2020).Exploratory Research into Marketing Strategy in
- Internationalization Education of Private University in Bangkok Thailand.The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand, 23 April 2020.
- Yong Li, Fei Zhao, Xichang Huang, Lu Zhang. (2020).No Fear Investment
- A Study on Collar Strategy.The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand, 23 April 2020.
- Li-Wei Wei, Fei Zhao, Xi-Chang Huang, Man-Hua Li.(2019).An Investigation into the Determinant Causes of Stress and Stress Level of Chinese College Students in Bangkok Thailand.The 1st China-ASEAN International Conference 2019,Dhurakij Pundit University ,3-5 April 2019.