**HUANG XICHANG, M.B.A.**



Lecturer and Researcher

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**EDUCATION**

**August 2019:** Doctor of Philosophy student (Education Management)(CAIC)  
 Dhurakij Pundit University**,** Bangkok, Thailand

**December 2013:** International Business Management, Master of Business Administration Dhurakij Pundit University, Bangkok, Thailand

**AREA OF EXPERTISE**

**communication** : cross-cultural communication/Export/Import

**Business**: International Business/ Marketing Strategy/Hum

**Education:** Active learning/ Online learning/ Social Support/Experimental/Thai language

**TEACHING EXPERIENCE (selected list)**

**Full-time Lecturer**

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| **2014-Present** | **China-Asean International College (CAIC), Dhurakij Pundit University** |
| Undergraduate: Transnational Corporation Management  Thai study (cultural-econimic-education)  World Civilization  Asean and cross-cultural communication  Business Analytics |

**EXPERIENCE**

2012-2014 THAI GOOD INTERNATIOANL CO., LTD (Assistant General Manager)

As a secretary and interpreter to manage the contracts about Export and Import document as well as coordinate with other section on various documents.

**PUBLICATION / PROCEEDING (selected list)**

* Xichang Huang, Shin-Chang YU.(2020).The Relationship between Social Support and Life Satisfaction of the Chinese University Students (CUS) Study in Bangkok.The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand, 23 April 2020.
* Xichang Huang, Shujian Yin. (2020).Exploratory Research into Marketing Strategy in
* Internationalization Education of Private University in Bangkok Thailand.The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand, 23 April 2020.
* Yong Li, Fei Zhao, Xichang Huang, Lu Zhang. (2020).No Fear Investment
* A Study on Collar Strategy.The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand, 23 April 2020.
* Li-Wei Wei, Fei Zhao, Xi-Chang Huang, Man-Hua Li.(2019).An Investigation into the Determinant Causes of Stress and Stress Level of Chinese College Students in Bangkok Thailand.The 1st China-ASEAN International Conference 2019,Dhurakij Pundit University ,3-5 April 2019.