FEI ZHAO, M.A. (MAGISTER ARTIUM - GERMANY)

Instructor and Researcher

Research Innovation and Development (RDI), and

China-Asean International College (CAIC), Dhurakij Pundit University

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EDUCATION

Sep. 2006 – Jul. 2009 Master of Political Science, Economic Science and Economic and Social History;

Institute of Social and Behavioral Science Friedrich-Schiller-University, Germany

Apr. 2002 – Jul. 2006: Bachelor of Political Science, Economic Science and Economic and Social History;

Institute of Social and Behavioral Science Friedrich-Schiller-University, Germany

AREA OF EXPERTISE

NEW INSTITUTIONALISM AND BEHAVIORISM:

Actors, their behaviors, and interactive Impact in Business Cooperation under

cultural Institutionalism

Factors study for Success and Failure in international cooperation program – Implementation of German economic development program in ShanXi, China

CROSS CULTURE FACTORS IN SINO-THAI BUSINESS COOPERATION:

Management Difficulties and Dilemmas of Chinese Direct Investment in Thailand

DUAL EDUCATION SYSTEM OF VOCATIONAL EDUCATION IN GERMANY:

Practice and Case Study of German Vocational Education Cooperation in China

ELDERLY CARE POLICY AND INDUSTRY IN CHINA AND THAILAND:

Advantage of Thailand as a consume destination of elderly care service Form of Elderly Care in China under impact of Chinese cultural value Factors Study for Chinese Elderly Care Consume in Thailand

TEACHING EXPERIENCE (selected list)

2016-Present China-ASEAN International College, Dhurakij Pundit University, Thailand

Undergraduate: Science and Technology for Quality of Life and Society

Business Analysis and Planning

Eastern and Western Views and Values

2015-2016 Department of Business Chinese, Assumption University, Thailand

Undergraduate: Business Chinese II

Business Writing III

Advanced Economic Chinese II

Special Study for Graduation Students

2009-2014 College of Tourism and Foreign Language, JiangSu Vocational Institute of Commerce, Nanjing | China

Undergraduate: Introduction to European Union

Introduction to Modern Germany

Fundamental German I, II Intermedium German Economic German Business German

Scientifical and Technological German

Special Study -Volks-Wagen Factory in Shanghai as a successful

Sino-German Jiont-Venture

Coaching for Graduation Thesis

RESEARCH EXPERIENCE

- Yong Li, Fei Zhao, Xichang Huang and Lu Zhang, No Fear Investment: A Study on Collar Strategy, The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand, 2020, P75-82
- WEI, L.W, ZHAO, F. HUANG. X.C. LI, M.H., An Investigation into the Determinant Causes of Stress and Stress Level of Chinese College Students in Bangkok Thailand, presented at the 1st China-ASEAN International Conference (CAIC 2019): Insight to Chinese and ASEAN's Experience and Adaptation http://www.dpu.ac.th/caiconf/venue.html
- Zhao. F., & Zhao. Z, Quantitative Analysis of the Quality of Teaching of Applied German through PGG4,
 Journal of Jiangsu Vocational and Technical Institute of Economics and Commerce, (2012) 2.
- Zhao. F., & Zhao. Z, Employment Prospects and Countermeasures of German Specialized Talents in the Yangtze River Delta Area. Science & Technology Information, (2011) 7.