

## CHEN XIONGLING, M.P.S.

Instructor and Researcher

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### EDUCATION

- August 2015** Master Degree: Southeast Asia Study (2013-2015)  
The Faculty of Political Science and Public Administration  
Chiangmai University (Chiang Mai, Thailand).  
Thesis: Factors affecting on Consumer's Behaviors of Chinese Tourists in Chiang Mai Province
- May 2013** Bachelor Degree: Thai Language  
International College, Honghe University (Yunnan, China)

### SCHOLARSHIPS

- 2014** The program scholarship "Peace and Human security" from Japan Government Foundation, Nagasaki University, Nagasaki, Japan.

### AREA OF EXPERTISE

- Tourism:** Chinese Tourists in Thailand and ASEAN  
ASEAN' Tourism Development
- Consumer Behavior:** Factors affecting on consumer's behaviors  
Consumer Behaviors
- Policy Analysis:** China – Thai Policy analysis  
International Relationship

### TEACHING EXPERIENCE (selected list)

#### Full-time Lecturer

- 2019-Present** China-ASEAN International College (CAIC)  
Undergraduate ASEAN Community and Cross Culture  
Eastern and Western values and views Capstone

#### **PUBLICATION / PROCEEDING (selected list)**

- Xiongling Chen, Xinrui Wang (2020). The Study on Reasons for Approval of Thai Rice Projects in Lanchang-Mekong Cooperation Based on Geographical Relationship. The proceeding of RSU International Research Conference 2020. P.1630-1638
- Xinrui Wang, Xiongling Chen (2020). A Field Study on Time Management and Academic Achievement of Chinese Undergraduate Students at a Thai University. The proceeding of The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand. P. 305-316