**CHEN XIONGLING, M.P.S.**

Instructor and Researcher

Research Innovation and Development (RDI), and

China-Asean International College (CAIC), Dhurakij Pundit University

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**EDUCATION**

**August 2015** Master Degree: Southeast Asia Study (2013-2015)

The Faculty of Politcal Science and Public Administration

Chiangmai University (Chiang Mai, Thailand).

Thesis: Factors affecting on Consumer’s Behaviors of Chinese Tourists in Chiang Mai

Province

**May 2013** Bechelor Degree: Thai Language

International College, Honghe University (Yunnan, China)

**SCHOLARSHIPS**

**2014** The program scholarship “Peace and Human security” from Japan Government Foundation, Nagasaki University, Nagasaki, Japan.

**AREA OF EXPERTISE**

**Tourism**: Chinese Tourists in Thailand and ASEAN

ASEAN’ Tourism Development

**Consumer Behavior:** Factors affecting on consumer’s behaviors

Consumer Behaviors

**Policy Analysis:** China – Thai Policy analysis

International Relationship

**TEACHING EXPERIENCE (selected list)**

**Full-time Lecturer**

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| **2019-Present** | China-ASEAN International College (CAIC) |
| Undergraduate ASEAN Community and Cross Culture  Eastern and Western values and views Capstone |

**PUBLICATION / PROCEEDING (selected list)**

* Xiongling Chen, Xinrui Wang (2020). The Study on Reasons for Approval of Thai Rice Projects in Lanchang-Mekong Cooperation Based on Geographical Relationship. The proceeding of RSU International Research Conference 2020. P.1630-1638
* Xinrui Wang, Xiongling Chen (2020). A Field Study on Time Management and Academic

Achievement of Chinese Undergraduate Students at a Thai University. The proceeding of The 2nd China-ASEAN International Conference (CAIC 2020) and The 2nd International Conference on Tourism, Business, & Social Sciences (ICTBS 2020), Bangkok, Thailand. P. 305-316