

**STUDY PLAN**  
**Bachelor of Business Administration Program in Hospitality and Tourism Management**  
**DPU International College, Dhurakij Pundit University**  
**135 Credits**

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Year 1					
Semester 1 (20 credits)			Semester 2 (19 credits)		
Code	Subject	Credit	Code	Subject	Credit
<b>BB301</b>	Introduction to Hospitality & Tourism	3	<b>BB302</b>	Hotel & Lodging Management	3
<b>BB315</b>	Global Geography for Tourism	3	<b>GE150</b>	Physical Education for Quality of Life	1
<b>EC250</b>	Introduction to Economics	3	<b>IT257</b>	Electronic Business	3
<b>GE169</b>	Holistic Approach to Life	1	<b>LE102</b>	English Use 2	3
<b>IL150</b>	Information for Research	1	<b>MA150</b>	Mathematics and Statistics for Daily Life	3
<b>LE101</b>	English Use 1	3	<b>SC150</b>	Sciences and Technology for Quality of Life and Society	3
<b>TH150</b>	Communication Skill in Thai	3		Elective Course in Humanity Or Social Sciences	3
<b>TH160</b>	Communication Skill in Thai for Non-Native Speakers				
	Elective Course in Humanity Or Social Sciences	3			

Year 2					
Semester 1 (18 credits)			Semester 2 (18 credits)		
Code	Subject	Credit	Code	Subject	Credit
<b>AC250</b>	Principles of Accounting	3	<b>BA152</b>	Business Analysis and Planning	3
<b>BA151</b>	Managing Business for New Entrepreneur	3	<b>BU201</b>	Business Finance	3
<b>BB204</b>	Principle of Marketing	3	<b>BU201</b>	Business Ethics	3
<b>BB314</b>	Rooms Division Management	3	<b>BB203</b>	Travel Business Management	3
<b>LA143</b>	English for Business	3	<b>BB305</b>	English for Business	3
	Communication 1	3	<b>LA144</b>	Communication 2	3
	Minor course	3		Minor course	3

Year 3					
Semester 1 (18 credits)			Semester 2 (18 credits)		
Code	Subject	Credit	Code	Subject	Credit
<b>BB202</b>	Human Resource Management	3	<b>BB210</b>	Business Research Method	3
<b>BB303</b>	Food & Beverage Operations Management	3	<b>BB310</b>	Sustainable Tourism Development	3
<b>BB304</b>	MICE Management	3		Major Elective	3
<b>BB306</b>	Inter-Personal Skills and Cross-Cultural Communication	3		Free Elective	3
<b>BB307</b>	Marketing Principles for Hospitality & Tourism	3		2 Minor courses	6
	Minor course	3			

Year 4					
Semester 1 (18 credits)			Semester 2 (6 credits)		
Code	Subject	Credit	Code	Subject	Credit
<b>BB308</b>	Hospitality & Tourism Information System	3	<b>BB410</b>	Cooperative Education in Business Administration	6
<b>BB311</b>	Tourist Behavior	3			
<b>BB312</b>	Service Operations Management	3			
	Major Elective	3			
	Free Elective	3			
	Minor course	3			