

STUDY PLAN
Bachelor of Arts Program in English for Business Communication
DPU International College, Dhurakij Pundit University
135 Credits

Year 1					
Semester 1 (17 credits)			Semester 2 (19 credits)		
Code	Subject	Credit	Code	Subject	Credit
GE169	Holistic Approaches to Life	1	GE150	Physical Education for Quality of Life	1
IIL150	Information for Research	1	IT257	Electronic Business	3
LE101	English Use 1	3	LE102	English Use 2	3
LE201	English Learning Skill and Strategies	3	LE301	Locution and Pronunciation Skills	3
LE325	Basic Reading Skills	3	LE315	Fundamentals of Writing	3
LE317	General Conversation	3	MA150	Mathematics and Statistics for Daily Life	3
	and choose either			GE-Elective Course in Humanities	3
TH150	Communication Skills in Thai	} 3			
	OR				
TH160	Communication Skills in Thai for Non-Native Speakers				

Year 2					
Semester 1 (21 credits)			Semester 2 (18 credits)		
Code	Subject	Credit	Code	Subject	Credit
LE203	Basic Research Skills	3	SC150	Sciences and Technology for Quality of	3
LE208	Principles of Marketing	3		life and society	3
LE211	Background to English Speaking Cultures	3	LE310	Note-taking and Summarizing	3
LE308	Communication across Cultures	3	LE316	Genre Writing	3
LE312	Analytical Reading	3	LE319	Oral Interaction for Professional Purposes	3
LE318	Oral Communication Strategies	3	LE326	Reading for Professional Contexts	
LE351	Introduction to Translation (English to Thai)	3	LE352	Introduction to Translation (Thai to English)	3
CB355	OR		OR		
JP351	Chinese 1		CB356	Chinese 2	
TH351	Communicative Japanese 1		TH352	Communicative Thai 2	
	Communicative Thai 1		JP352	Communicative Japanese 2	

Year 3							
Semester 1 (18 credits)			Semester 2 (18 credits)				
Code	Subject	Credit	Code	Subject	Credit		
BA151	Managing Business for New Entrepreneur	3	BA152	Business Analysis and Planning	3		
LE213	Appreciation of the Language Arts	3	LE206	Introduction to Marketing	3		
LE210	Professional Writing	3		Communication			
LE212	Discourse Analysis	3	LE313	Advanced Writing	3		
LE353	Business Translation (English to Thai)	}	LE354	Business Translation (Thai to English)	}		
	OR			OR			
CB357	Chinese 3		3	CB358		Chinese 4	3
TH353	Communicative Thai 3			TH354		Communicative Thai 4	
JP357	Communicative Japanese 3		JP358	Japanese for Customer Service			
	GE-Elective Course in Social Sciences	3	LE355	Fiction and Film Translation			
				OR			
			CB359	Chinese Speaking and Listening Skills	}		
			JP360	Japanese for Hospitality Service		3	
			TH355	Thai Reading and Writing 1			
				Free Elective	3		

Year 4					
Semester 1 (18 credits)			Semester 2 (9 credits)		
Code	Subject	Credit	Code	Subject	Credit
LE214	Global Leadership Skills	3	LE410	Cooperative Education	6
LE314	Introduction to Semiotics	3		OR	
LE401	Seminar in Mass Media and Current Events	3		Minor Electives	
LE320	Effective Presentation Techniques and Skills	3			
LE356	Consecutive Interpretation Skills	} 3			
	OR				
TH356	Thai Reading and Writing 2				
CB360	Business Chinese Conversation				
JP356	Japanese for Business	} 3			
	Free Elective				